

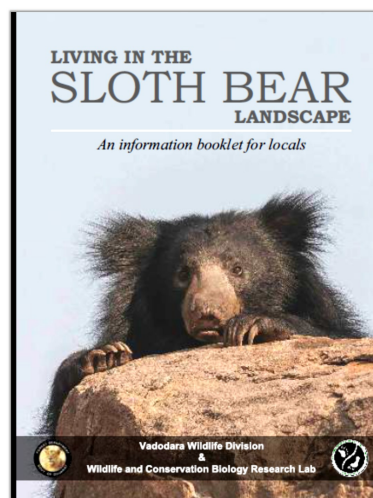


ENCOSH

ENHANCING COEXISTENCE THROUGH SHARING

Initiative : Living in the Sloth bear Landscape- An information booklet for locals

Compartido por : WCB Research Foundation - Last update : 1 diciembre 2021



INITIATIVE DESCRIPTION



Leader name

Dr. Nishith Dharaiya



Entity type

Non-governmental
organization



Launching Date

3 julio 2021



Assesment initiative

Not assessed



Initiative Type

Herramientas educativas
Intercambio de
información
Otro tipo de
comunicación,
información y
sensibilización



Wildlife species

Oso malayo



Issues

Vidas humanas



Intervention area

India
Gujarat

BACKGROUND

Living in the Sloth bear Landscape booklet is prepared to provide correct information about the species to the locals.

This initiative is offered in areas of sloth bear-human conflicts and aims at educating local residents about the species ecology so to avoid bear attacks and other types of conflicts.

Booklet is also distributed to the tourist visiting sanctuary. For them this booklet is useful by providing basic ecology of the sloth bear.

DESCRIPTION

The booklet consist of 22 pages and provides information on diet, breeding and habits of the bears along with do's and don'ts also signs of sloth bear presence. This will help replace myths from the facts about the bears and make them tolerant with the sloth bear presence.

PRINCIPLE

The booklet is provided in language, English and Gujarati. To enhance the clarity, team has added pictures along with the facts provided in the booklet. This will help us to reach more locals without explaining much and spreading and distributing our knowledge. The principle here is to reach out to more people residing the sloth bear habitat.

CONDITIONS OF SUCCESS

More than 1000 booklets distributed and we have received good feedback demanding the production of more resources like this. This success motivates us to print and develop such education material.

Advantages

- Act as information booklet for tourist
- Information source for Forest staff and students
- Easy to be understood because of the use of images and text
- Can be translated in other languages easily

Disadvantages

- Few tribe is illiterate
- Old aged locals are illiterate
- Cost of printing material
- Not sure if local residents keep or discard the material after having seen it



IMPLEMENTATION

IMPLEMENTATION KEY STEPS

Collection of data on Sloth Bear

Collection of photographs relevant to information provided in the booklet

Printing

EQUIPMENTS

- Printer or printing access
- Camera
- Computer to write and prepare pamphlet

Dirigido por: **HISA**
Human Initiative to Save Animals

A project funded by the
AFB



PRÉFET DE LA
RÉGION GUYANE
SERVICES DE L'ÉTAT

Realizado por: Thomas Billaud